

National Technical University of Ukraine “Igor Sikorsky Kyiv
Polytechnic Institute”
Faculty of Linguistics, Department of Theory, Practice and
Translation of English
Ukrainian Association of Cognitive Linguistics and Poetics
Ukrainian Fulbright Circle

“In Anticipation of Joy”

**The Spring-Summer 2022 Kyiv Online Lecture Series on
Language and Literature**

by Professor Dr. Michael Burke

The Lectures

This lecture series (April, May, 2022) by Professor Dr. Michael Burke (*University College Roosevelt, Utrecht University, the Netherlands*) will celebrate the power of language, style and cognition to bring joy into the worlds of readers. The guest lectures will begin with sessions on style, language and cognition in children’s literature. The first of these will look at the work of the much-lauded British children’s writer, Julia Donaldson, and in particular at her book *The Gruffalo* (1999), which has been translated into many different languages, including Ukrainian. The story is about a large monster bully who tries to kill and eat a very clever, resourceful and quick-witted mouse ... (*Spoiler alert: the Gruffalo does not succeed and eventually loses everything ... The mouse is victorious*). The lectures that will follow these will consider more closely the nature and processes of literary reading within a framework of children’s literacy. These lectures will also look at the pleasure and emotion experienced by readers during immersed interactions with literary texts. They will also look at the evolving technology of reading devices. Several studies that have been conducted by Professor Burke in recent years will be presented and discussed during these lectures. One of the key themes that runs through them is that reading literature is about joy, and, in particular, about being in anticipation of joy.

The Speaker

Professor Michael Burke gave a series of in-person guest lectures at Kyiv National Linguistic University in 2012, where he was hosted by Professor Olga Vorobyova. He now returns, ten years on, to give a series of online lectures to the graduate students and the faculty in the Department of Linguistics at the National Technical University of Ukraine *The Igor Sikorsky Kyiv Polytechnic Institute*, once again hosted by Professor Vorobyova, as well as a 2022

Fulbright Visiting Scholar (Kyiv, Ukraine, Fulbright Office Program coordinator Oksana Uzlova).

Dr. Burke is Professor of Rhetoric at Utrecht University, where he is a former Honours Dean (*pro-vice chancellor for innovative teaching and learning*). He is a former chair of PALA, the international Poetics and Linguistics Association. He teaches at University College Roosevelt, a liberal arts and sciences honours college of Utrecht University. He regularly teaches modules in classical rhetoric, argumentation analysis, stylistics, persuasive language and comparative rhetoric. He also teaches inter-faculty master modules on leadership and on interdisciplinary research. His publications include *Literary Reading Cognition and Emotion: An Exploration of the Oceanic Mind* (Routledge, 2011); *Cognitive Literary Science: Dialogues Between Literature and Cognition* (together with Emily Troscianko eds., 2017, OUP) and *The Routledge Handbook of Stylistics* (2014). He recently published *Picturing Fiction through Embodied Cognition: Drawn Representations and Viewpoint in Literary Texts*, together with Bien Klomberg and Theresa Schilhab (2022, Routledge). His current research interests include (i) the style and function of children's literature, and (ii) the digital future of reading and writing. This year, in 2022, Professor Burke is a Visiting Scholar at the University of Cambridge (Faculty of Education) and at the University of Bologna.

Lecture schedule

Tuesday 5 April – Lecture One: Language and Style in *The Gruffalo* by Julia Donaldson

Tuesday 19 April – Lecture Two: Language, Style and Cognition in Children's Literature

Tuesday 10 May – Lecture Three: The Evolution of Reading in the Age of Digital Technology

6 p.m. - 7.15 p.m. Kyiv time

Join Zoom Meeting:

<https://us06web.zoom.us/j/87209491090?pwd=eUdETHdibHJndGc3R3VVQXVhd0haUT09>

Meeting ID: 872 0949 1090

Passcode: 864722